Workforce Wellness & Productivity
Via Therapy Dog Visits

Ensuring a productively functioning workforce has never been more daunting, nor more critical!
Before Covid, workplace stress and depression were chronic, costing American business $44 billion annually. Today, things are worse.

Pandemic, civil strife, climate change, economic woes — all have deeply disturbed the wellbeing of America's workers and families. Returning to an office, after months of telecommuting, is sure to induce additional stressors, including:

- the commute, itself
- close-up interaction with colleagues
- missing the company of family members and pets
- quality of life hurdles (finding food, feeling safe)

As companies explore ways to enhance employee wellbeing, a cost-effective, increasingly popular option is a course of monthly visits by Certified Therapy Dog Teams.

According to the National Institutes of Health, various studies indicate the potential benefits of dogs in the workplace include:

- Improved morale
- Improved trust levels among employees
- Improved productivity
- Less physiological and psychosocial stress
- Enhanced wellbeing

Therapy dogs, when trained properly, offer uniquely effective nonverbal, nonjudgmental support for those in need of stress relief, morale boosting, or emotional healing.
OUR SERVICES
At the Good Dog Foundation, our mission is to ease human suffering and support learning through Animal Assisted Intervention. To achieve this, we teach exceptional dogs and human family members to work together as Certified Therapy Dog teams. Our therapy dog training visit protocols are recognized as among the safest, most innovative in the nation.

We offer the following opportunities for business, government and private enterprise:

Workforce Wellness Visits – We assess your needs and workplace environment, then select appropriate therapy dog teams to provide on-site stress relief and morale boosting. We can work with your human resources team on appropriate messaging to prep employees for the visits.

Therapy Dog-Assisted Events – Examples include thinking/planning sessions (therapy dog interaction motivates creativity), trade shows (featuring a therapy dog de-stress corner in your booth), community outreach programs, meet-and-greet events, and cause-related marketing activities.

Business and government entities we have worked with include:

- EmblemHealth
- facebook
- Morgan Stanley
- NYC Emergency Management
- PEPSICO
- PUBLIC
- unum
- Skadden
- WELLS FARGO
THE GOOD DOG DIFFERENCE

➤ **Hands-On Training** (versus downloadable instruction) – Four 90-minute weekly classes are key to training two species (dog/human) to work as one team – giving them the skill and confidence to properly interact with all types of adults and children in need.

➤ **Authentic Certification** – Good Dog is the only organization in the New York Metro offering authentic Therapy Dog Team Certification, including re-evaluation on an annual basis.

➤ **Site Visits To Ensure Safety** – Virtual or onsite inspection of your facility is required prior to the arrival of our therapy dog teams to ensure a safe dog/human environment.

➤ **Protection** – Our volunteers work no more than one hour a day to prevent canine fatigue and stress.

➤ **Insurance** – Each volunteer team visiting your facility is covered with liability insurance.

➤ **Efficacy** – Good Dog has developed the nation's first channel for gathering and publishing quantitative data on therapy dog outcomes to enhance efficacy and best practices.

To ensure best practices, Good Dog is advised by noted scholars and researchers.

For information on Good Dog’s Scientific Advisory Board, [click here.](#)
GET STARTED
Please email or phone The Good Dog Foundation to request a therapy dog visit program and discuss your needs, questions and concerns. We will provide a cost estimate based on the scale and scope of the program you need. Our cost estimate will include these deliverables:

▶ Needs analysis
▶ Scope (number of employees and Good Dog Teams participating, time frames, visit frequency)
▶ Initial site visit and follow-up supervision
▶ Pilot program planning and implementation
▶ Messaging support for your employees and facilities management
▶ Certificate of Insurance for your facility
▶ Assessment review

Pricing: A get-started one-hour/one-team therapy dog visit costs $1,500 (including the above deliverables). Package pricing is also available. Prices are lower for certain nonprofits.

We require a one-month lead time to develop and implement a therapy dog visit program.

COVID-19 UPDATE
After a 15-month pandemic suspension, Good Dog teams resumed in-person visits with partner facilities in the summer (2021). To ensure safety, we worked with partner hospitals and experts in immunology and epidemiology. They helped us redefine therapy dog visit protocols to meet the challenge of a pandemic, including the requirement that our teams be fully vaccinated, masked, and using hand sanitizer during all therapy dog visits.

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